

March 2022

www.cloeplatform.eu

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About
CLOE Project

CLOE
Platform

CLOE was born during the COVID19 pandemic that impacted on youths and cultural and creative industries (CCI), more than elsewhere. When **CCI** moved on digital environment providing public with free cultural contents, we all valued its impact on people quality of life, while the sector experienced the loose revenues, usually generated by events in presence.

The Pandemic impacted on **youth** people's future more than other aged groups. In this context Partners have joined forces and experiences to design and test an **INNOVATIVE edutainment PROCESS** responding to both issues: crisis of the Cultural and Creative industries and young people's loss of perspectives.

The project's scope is to nurture young people creative talents and provides young cultural workers with both a creative educational frame and an entrepreneurship sustainable model that can be scaled up.

The mechanism of CLOE is based on **DISTANCE LABS**, where youths and cultural workers jointly produce:

- a **CONCEPT street MUSICAL**, notably an **INCLUSIVE** show where the performance matters less than the concept conveyed,
- a **WEB MAGAZINE** to give voice to young creative leaders,
- the **Network** of young Creative Leaders Of Europe.

Youths (**18-30 y.o.**) are selected independently from the backgrounds: both youths already active in the creative sector (musicians, dancers, writers) and those who never exploited their creative attitudes, youths with economic and those with no economic possibilities, youths already engaged in society and those living at margins. All can take part to a real **INCLUSIVE and creative edutainment experience**.



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The CLOE Platform & WEB Magazine

The CLOE Platform and Web Magazine has been launched!!

CLOE digital magazine includes a creative and rich content of **news stories** about art, culture, creativity, music, dance, photography and covers a wide audience based in Europe. Stories also include **new artists** presenting their creative work and cultural events, covering a wider aspect of Europe's youth potential in the creative and art sector.

If you are a young artist, professional or amateur, and you want to present your work, we want to hear from you!! You can **submit your article** directly in our Platform!!

MEET THE TEAM!



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